



MISS PERFECT PAGEANTS 2011

SPONSORSHIP PACKET

Congratulations!!!! You are already on your first step to supporting Charlotte's largest pageant for girls and young teens.

Perfect Miss Charlotte Teen, Perfect Miss Charlotte Pre-Teen and Perfect Little Miss Charlotte 2011 pageants will be held June 2011 in Charlotte, North Carolina.

As you review this proposal, we ask that you highly consider and donate and/or contribute as one of our 2011 Sponsors for excellence, achievement and success of our future leaders.

HOW TO BECOME A SPONSOR!

Strong support from our community is essential to building a quality pageant organization. We accept memberships throughout the year.

Sponsorships

\$1000	CROWN Platinum Partner
\$750	CROWN Gold Partner
\$500	CROWN Silver Partner
\$250	CROWN Bronze Partner

To show how much you and/or business is appreciated and highly valued, partners receive the following for their sponsorship:

CROWN Partners:

- *OFFICAL SPONSOR of the Perfect Miss Pageants
- *Company name and/or logo on all advertising flyers and banners
- *Arrival gifts with company endorsement day of pageant
- *4 Tickets to the 2011 Perfect Miss Pageants with VIP sitting
- *Two full page business ads in our elaborate program book
- *Recognition and plaque awarded at the pageant
- *Recognition and business logo on our official Perfect Miss Pageant website

*Recognition and business logo on our winners selected clothing and paraphernalia

CROWN Gold Partners:

- *Sponsor of “Interview and Glamour Dress” category
- *2 Tickets to the 2011 Perfect Miss Pageants
- *One full page business ad in our elaborate program book
- *Recognition and plaque awarded at the pageant
- *Recognition on our official Perfect Miss Pageant website

CROWN Silver Partners:

- *Sponsor of “Talent” category
- *2 Tickets to the 2011 Perfect Miss Pageants
- *1/2 page business ad in our elaborate program book
- *Recognition at our pageant
- *Recognition on our official Perfect Miss Pageant website

CROWN Bronze Partners:

- *2 Tickets to the 2011 Perfect Miss Pageants
- *1/4 page ad in our elaborate program book
- *Recognition and plaque awarded at the pageant
- *Recognition on our official Perfect Miss Pageant website

Why do we need your help?

Our organization depends on volunteers and sponsorships to give our young girls and teens the tools and financial support needed to achieve. There are many **yearly expenses** involved in building a successful organization and year for our winners:

Scholarships-	\$1,000
Wardrobe-	\$1,000
Activities/Endeavors	\$500
Pageant Event-	\$2,000
<u>Hotel/Travel</u>	<u>\$1,000</u>
Total	\$5,500

Other expenses that must be covered by donations and sponsorships include these essential items:

- Sash and Crown
- Portfolio
- Photography
- College Tours
- Flowers
- Trophies & Awards

This is the support we need from you to make it successful!

Please support our winners and contestants as they strive to become the best they can be.

Please find included the application.

We request assistance by May 15th 2011 to prepare and plan accordingly.

For more information or to discuss sponsorship opportunities, please contact Executive Director, Eiesha Williamson, 704-333-4062; ewilliamson@madetoday.net

Board Meetings

Our board and committee members meet to discuss organizational business, provide program and budget updates, and plan activities and events- such as fundraisers, trips, and special events. All sponsors are welcomed and invited to attend.

Officers and Committee Members, 2011-2012

Officers:

Eiesha Williamson, Executive Director
Nichelle Wynn, Secretary
Michael Simmons, Treasurer

Committee Members:

Shelby Williams	Pearl Berry	LaKeija Jackson
Mindy Porter	Rebecca Booker	

Thank you so much in advance for your support in this year's event!

Sincerely,

Eiesha Williamson, Executive Director
Perfect Miss Pageants
704-333-4062
ewilliamson@madetoday.net
www.madetoday.net

“A child with a dream is a child with a future!”

~Wintley Phipps, US Dream Academy

SPONSORSHIP APPLICATION

Basic Information

Corporation/Business/Providers Name		Date
Address		City/State/Zip
Contact Person(s)		Title
Contact #-Office & Ext	Contact #- Mobile	Contact # Other
Email:	Website:	Office Hours:

Sponsorship Information (Please check and indicate partner level and exact amount)

CROWN Platinum Partner- \$1,000+ Check _____ Amount \$ _____	CROWN Gold Partner- \$750 Check _____ Amount \$ _____	CROWN Silver Partner- \$500 Check _____ Amount \$ _____
CROWN Bronze Partner- \$250 Check _____ Amount \$ _____		

Donation Information (Please indicate and list specifically what you will be contributing and/or providing including quantity/amount):

Corporation/Business/Providers Description (This is the information that will be shared with our audience at the 2009 pageant)

Please attach the following:

Business Card

Business Logo

Business Ad for our 2011 Program Book

Payment: Check and/or Money Order: Make all checks payable to MADE Today, Inc

THANK YOU and we look forward to having you at our board meeting and/or 2011 pageant!